

A VIBRANT AND INTEGRATED COMMUNITY

A VIBRANT AND INTEGRATED COMMUNITY STRATEGIES

&

URBAN FORM APPROACHES



A VIBRANT AND INTEGRATED COMMUNITY

WORKPLACE STRATEGIES



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Workplace Strategy: Mix Workplace Typologies to Match San Jose Employment Distribution

ONE-THIRD OF EMPLOYMENT IS IN SMALL FIRMS; 55% IN MEDIUM FIRMS, 15% IN LARGE FIRMS

	Small		Medium		Large	
	<10	10–35	35–100	100–1000	1000+	
Share of Workers	12%	18%	21%	34%	15%	
Share of Companies	70%	19%	7%	3%	1%	
Number of Workers	43,810	63,580	74,960	120,290	52,930	
Number of Companies	13,070	3,440	1,320	540	20	

Distribution of Employment And Businesses by Company Size

SOURCE: EDD 2002 ES202

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Workplace Strategy: Mix Workplace Typologies
to Match San Jose Employment Distribution



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Workplace Strategy: Corporate Building and Branding in Urban Center



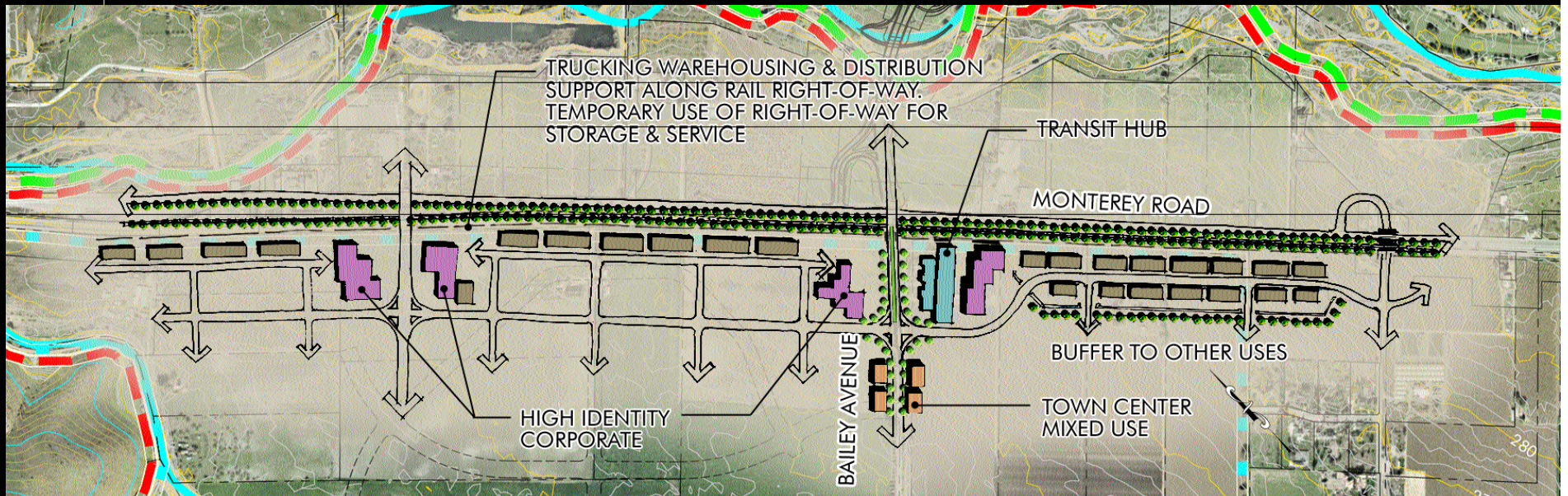
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Workplace Strategy: The Not So Purpose Built Workplace



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Workplace Strategy: Support Industries



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FOUNDATION STRATEGIES



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Foundation Strategy: Mixed Use



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Foundation Strategy: An Education+Technology Business Partnership



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URBAN FORM FOUNDATION APPROACHES



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Urban form foundation approach

Entertainment, Dining & Retail as Place Making



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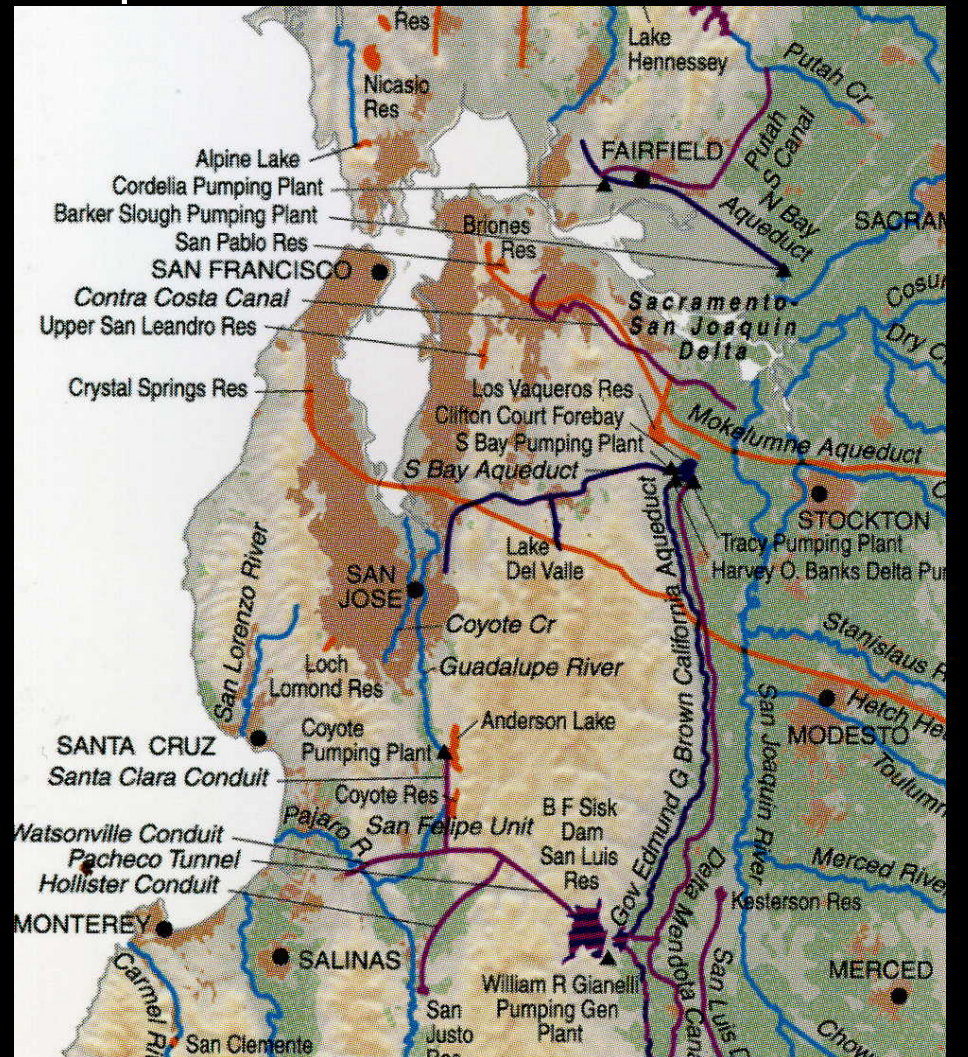
Celebrate Water



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Urban form foundation approach

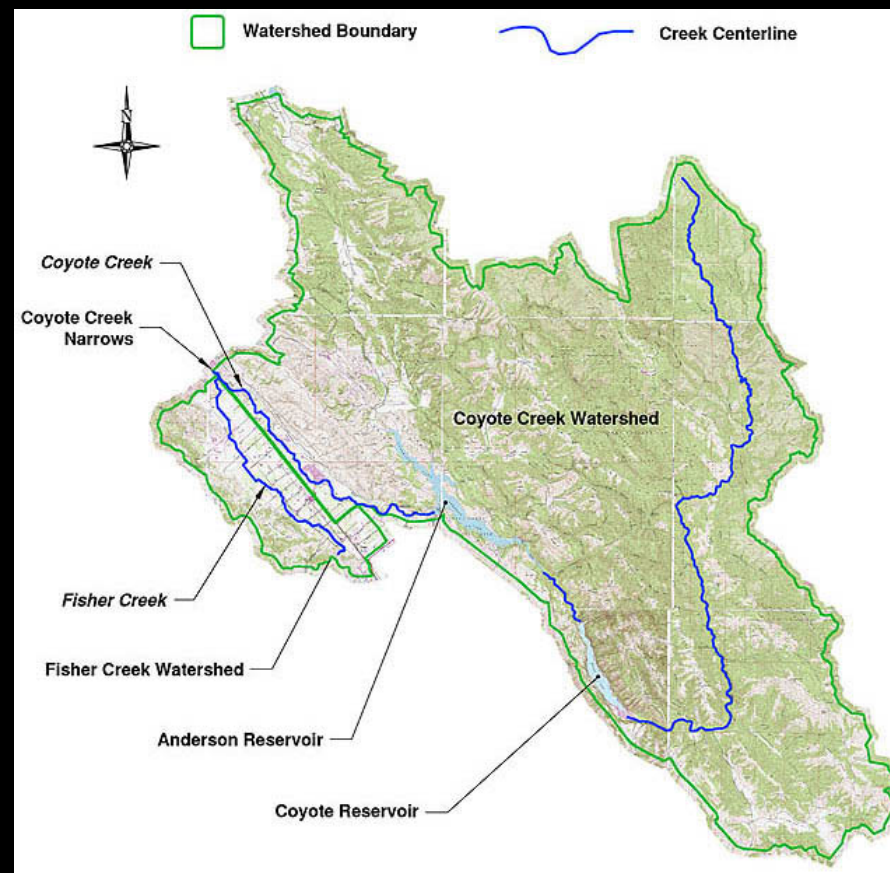
- Celebrate Water
- The California Waterscape



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Urban form foundation approach

Celebrate Water-Coyote Creek and Fisher Creek Watersheds



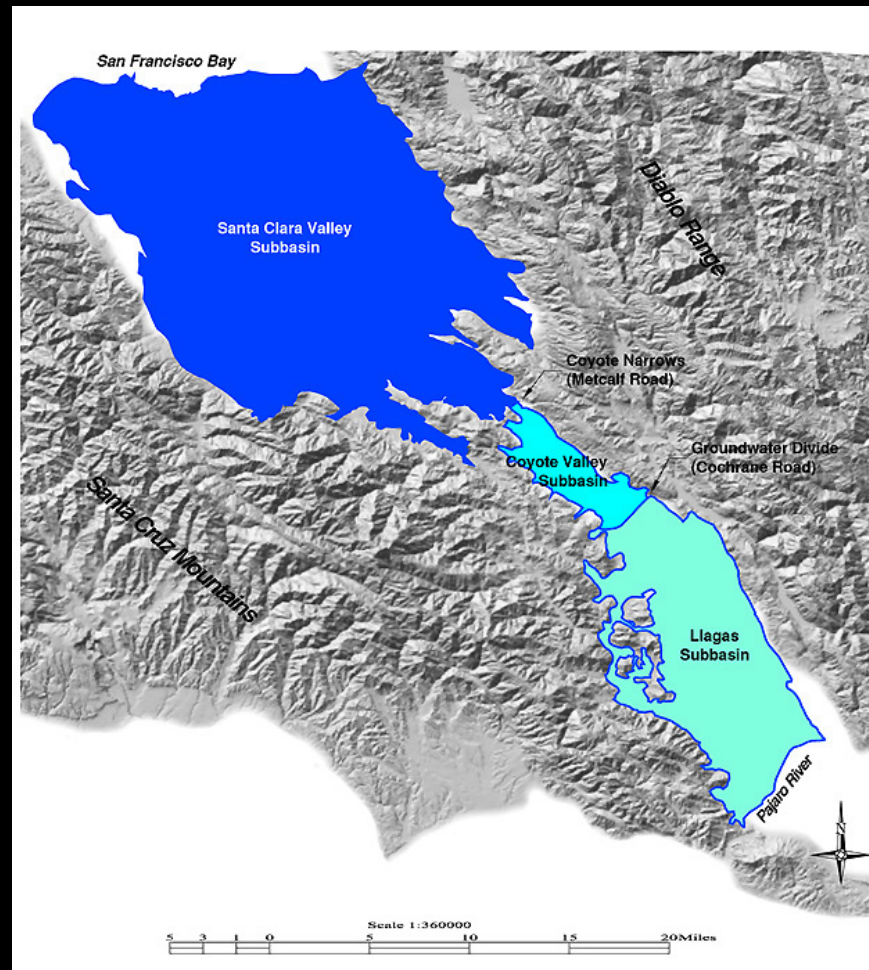
Celebrate Water-Surface Water Resources



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Celebrate Water-Groundwater



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Celebrate Water-Availability of Reclaimed Water



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Celebrate Water-Metcalf Infiltration Ponds



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Celebrate Water-Laguna Seca Detention Basin



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Urban form foundation approach

Celebrate Water-0-10 year detention character



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Celebrate Water-10-25 year detention character



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Urban form foundation approach

Celebrate Water-25-100 year detention character



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Celebrate Water-A Focal Starting Point-Detention Lake



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Celebrate Water-A Focal Starting Point-Detention Lake



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Celebrate Water-A Focal Starting Point-Detention Lake



CATALYTIC STRATEGIES

Urban form foundation approach

Taller Buildings Even at the Start



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URBAN FORM FOUNDATION APPROACHES

